

ROTHERHAM BOROUGH COUNCIL - REPORT TO MEMBERS

1.	Meeting:	Health and Wellbeing Board
2.	Date:	6th June, 2012
3.	Title:	Joint Health and Wellbeing Strategy
4.	Directorate:	Resources

5. Summary

This report presents the draft Joint Health and Wellbeing Strategy for Rotherham. It describes an outline of the process which has taken place in developing the strategy and seeks approval from the Board, prior to the document going out to public consultation and being used for Clinical Commissioning Group authorisation.

6. Recommendations

That HWBB members:

- **Discuss and consider the draft strategy being presented**
- **Subject to any amendments proposed by the Health and Wellbeing Board, agree for the strategy to be published for public consultation and to inform the authorisation process for the Clinical Commissioning Group**

7. Background

Joint Health and Wellbeing Strategies (JHWS) take the important step from assessing local needs and assets, which have been published in the Joint Strategic Needs Assessment (JSNA), to collectively addressing the underlying determinants of health and wellbeing.

In the context of the Health and Social Care Act, Health and Wellbeing Boards (HWBBs) will be responsible for ensuring a number of key pieces of work are undertaken and monitored, including gathering data through the JSNA, to developing a local strategy and commissioning plans.

The strategy presented here is the Rotherham HWBBs response to this requirement set out in the Act.

8. Proposals and Details

The JHWS for Rotherham sets out the key priorities that the local HWBB will deliver over the next three years to improve the health and wellbeing of Rotherham people.

The strategy presents a shared commitment to reduce health inequalities locally. It will be used to guide all agencies in Rotherham in developing commissioning priorities and plans and in tackling the major public health and wellbeing challenges present in our communities.

The strategy will sit within a set of documents which demonstrate the journey from gathering data, to understanding whether we are achieving our goals, these include:

- Joint Strategic Needs Assessment: our intelligence
- Health and Wellbeing Strategy: our vision and how we will achieve this
- Commissioning plans: funding and leadership
- Performance management framework: evaluating success.

Following a refresh of the JSNA towards the end of 2011, a series of workshops and officer task group meetings have taken place to develop the local strategy.

Health and Wellbeing Officer Group

Following agreement at the HWBB meeting in February, an officer group was established to support the work programme for the Board, in particular the development of the JHWS. This group was made up of officers from RMBC commissioning, policy and performance, colleagues from public health (NHS Rotherham) and the Clinical Commissioning Group (CCG), and chaired by the lead strategic director for health and wellbeing.

The officer group have supported and overseen two stakeholder workshops and have met regularly since March to develop the strategy.

Stakeholder Workshop 1 – 26 March

The purpose of the workshop was:

- For partners to agree the findings of the JSNA and its impact upon each organisation
- For partners to discuss and agree a 'shortlist' of strategic priorities over the next three years for consideration by the Health and Wellbeing Board
- For partners to agree a list of five strategic outcomes for the HWB to consider and agree

HWBB members and partners were presented with the headlines from the JSNA along with the outcomes from the local health inequalities consultation. Using this information, five strategic themes were agreed as an outcome of this first workshop which would form the basis of the local strategy, they were as follows:

1. Prevention and early intervention
2. Expectations and aspirations
3. Dependence to independence
4. Healthy Lifestyles
5. Long-term conditions
6. Poverty

Using these themes, the officer group developed them into 'strategic outcomes' which presented a desired state for what Rotherham should look like in three years.

HWBB Workshop 2 – 11 April

The second workshop provided an opportunity for partners to agree the 'outcomes' and wording used and use these to consider appropriate actions which would be required over the next three years to bring about step changes to reduce health inequalities in Rotherham.

The agreed 'outcomes' and final step changes are presented in the strategy attached as appendix A.

8.1 The Rotherham Strategy

The strategy presents the high-level plan for the HWBB. The document provides a clear picture of what we intend to do in Rotherham, it includes:

- The problem – why we need a strategy
- What we want to achieve – our vision and strategic outcomes
- What we will do – tackle the big issues presented in the JSNA
- How we will do it – specific actions which will bring about step changes over three years and who will be responsible for doing this

A life stage framework has been agreed as the basis of the strategy, subsequent action and performance monitoring. The life stages include:

- Starting well (age 0-3)
- Developing well (age 4-24)
- Working and living well (age 25-54)
- Ageing well (age 65+)

The document demonstrates how these life stages map across the five agreed outcomes and this has been presented in a matrix showing the lead and supporting agency for each area.

It is the intention for there to be a more detailed document which sets the context for the strategy and provides more information in terms of linkages with other areas of work, if this is felt necessary. This information could sit within a dedicated 'health and wellbeing' webpage, which also presents the set of documents which the strategy is part of.

8.2 Next Steps

The Health and Wellbeing Board are being asked to consider and approve the strategy presented with this report.

Following approval, the strategy will be used to inform the authorisation process for the Rotherham Clinical Commissioning Group.

It will also be necessary to begin a public consultation process. It is intended that this is done through the council and other partner websites and through the Local Involvement Network, as a follow up to the consultation they undertook on the JSNA. The standard timescale for consultation is 12 weeks and the board are asked to agree how they wish to pursue this.

HWBB Work Programme

The work programme which was presented and agreed by the Board in January will require continued development and evaluation to ensure the board is on target to achieving its goals and in becoming an exemplar board. Developing this strategy is part of that programme.

It is proposed that the health and wellbeing officer group continues to support this programme of work, which will include the continued monitoring and review process of the strategy.

9. Finance

There are no direct financial implications in relation to the content of this report.

10. Risks and Uncertainties

Having a jointly agreed strategy in place is essential to guide the work of the HWBB and ensure the key priorities are delivered on.

To effectively inform commissioning plans of all agencies there needs to be 'buy-in' from everyone involved and each agency needs to see where they fit into the bigger picture.

11. Policy and Performance Agenda Implications

The details in this report directly relate to the development of a local health and wellbeing strategy, which will be a requirement of the HWBB to publish from April 2013, although earlier implementation will ensure we are appropriately placed to tackle health issues locally and the CCG can seek authorisation.

12. Background Papers and Consultation

Rotherham JSNA 2011

http://www.rotherham.gov.uk/info/10016/council_documents/2102/joint_strategic_needs_assessment_2011

Rotherham Draft Joint Health and Wellbeing Strategy 2012-15

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